



Starting a blog has allowed me to stay at home, earn money and live a life that is dictated by ME! This can be your reality too! With my easy steps you can make your dreams of financial security become a reality.

Here's a quick outline of what you will learn:

Start a Profitable Blog + 7 Day Course and Pinterest Power Booster Tips

- **Day 1 - The Real Benefits of Blogging**
- **Day 2 - Purchase Your Domain with my Super Easy Set Up Guide**
- **Day 3 - What's Your Passion? What Will You Blog About?**
- **Day 4 - Tips For Posts and Exploding Your Traffic**
- **Day 5 - What Your Blog Needs for Longterm Success**
- **Day 6 - Monetizing for Passive Income + How To Earn**
- **Day 7 - The Blogging Dirty**

Last Minute Tips

With this free email course I will show you EXACTLY how to set up your blog with Wordpress and **Bluehost!** It's much easier and quicker than you think I promise. From there we will gain massive followers and start earning money!

We are all in a unique place where ANYBODY can start a business because the internet gives us instant access to billions of potential customers. With a blog you can share your ideas, create a thriving business, help people, and make a difference to your life.

No more waiting for a promotion, no more begging for a raise, no more long commutes to work! We are strong, smart, educated people the world is ready for us and our ideas! Work at home, raise your kids, make extra money. The potential to earn with your own website is unending.

If you've been wanting to start a blog, then today is your day. I recently created an email course for those who are interested in starting a blog, but haven't made the leap yet.

When you're ready to start your own blog, use my tutorial to demystify how to make money

All your questions will be answered right here, no more scouring the internet!

Day 1: What are the Benefits?

We went through the **benefits extensively in the blog post.** Here are some highlights.

Create connections, Personalize to earn, Ability to reach customers with valuable information, Customers can react, improves ability to give great customer service, Increase your Confidence! Earn money and change your life!

Many people are work at home bloggers, or even traveling bloggers. With the ability to make your own money your life options are endless.

What is Hosting and Why Bluehost?

Your first investment in your business should be hosting and making a name for yourself online. It's the easiest and cheapest way to advertise yourself and your products.

To be taken seriously as a professional blogger you need to have your own designated URL.

BE YOUR OWN BRAND! If you don't take the 10 minutes to set up your own URL, then affiliates, readers, and companies are going to wonder "When are they going to get serious about their business/ blog?"

What is Hosting and Why is it the Most Important?

Hosting provides a secure server where your website's information is stored. It's also what makes your website available online.

So does it really matter if you own your own Domain?

Yes!

Until your self hosted companies like Wordpress and Blogspot have the right to place their name in your URL.

www.therisingdamsel.blogspot.com

www.therisingdamsel.wordpress.com

OR

www.therisingdamsel.com

I know which one looks best to me, how about you?

Most companies will make you buy a domain AND hosting. Using **Bluehost** through The Rising Damsel means you receive a **FREE domain (\$15.00 value)**! Woo woo!

- Blogging with Bluehost and Wordpress can be set up in less than 10 minutes
- Get a FREE Domain Name through The Rising Damsel and [Bluehost](#)
- Host for \$3.95 per month through [Bluehost](#)
- First in class 24 hour customer service with [Bluehost](#)
- Hosting through Wordpress and [Bluehost](#) gets you free access to wordpress.org
- Ability to control your future and your finance through blog monetization.

What do you want to accomplish with your blog? Start to brainstorm some blog names tonight! That's it for day

Day 2: Purchase Your Domain With My Super Easy Set Up Guide

Today is the day!!!! We are going to register your domain with **Bluehost**.

A word of caution before you choose your domain name: Don't create a 'corner' for your blog.

It's important that you can grow with your site and that your site can grow with you also, don't hinder yourself with a bad blog name.

Ok dramatic... All I'm saying is your kids are going to grow up, in 5 years your blog named "Babies & Bottles" won't feel relevant to your life anymore.

Pick an evergreen (always relevant) site name. (Of course you can always change your site name later but on an established site... well I wouldn't do that personally.

Use a .com domain. It looks more professional than a .biz or .net. If your blog domain name isn't available on .com keep thinking for the perfect name!

Once you've thought of the perfect name hope on over to my post to get your blog set up under way! **How to Start a Money Making Blog with Bluehost**.

To go through without my extra instructions please click here: **Bluehost** The process is ridiculously easy thanks to their new and improved setup.

Day 3: What's Your Passion?

Today is for figuring out how we are going to **drive your passion to financial security**.

Grab a piece of paper and brainstorm your passions. Jot down at least 7 topics you believe would benefit someone. Consider these items:

- What subjects do you know about?
- What subjects are you passionate about?
- What information could you share that would benefit someone else?
- What are you educated in?
- What have you overcome?

Now that you have your list, what do you notice about the items listed? Are they similar at all? If they are, then you just found your niche my friend! **Hang on to your list to easily create 'Categories' and subtopics for your blog later on.**

Here are some more blog topics to get you thinking.

Lifestyle, Craft, DIY, Mommy Blog, Beauty, Fashion, Educational, Cooking, Finances, Video Games, Business, Spirituality, Books reviews, Mental Wellness, Mental Health, Technical side of blogging, Travel, Food, Cooking, Money Saving, Local Hotspots, Movies, Children's Education, Exercise/Working Out, Decorator Inspiration, Restaurateur....

Of course you could also start a blog to explore your city or state! As you can see the options are really endless.

You don't have to be qualified to write on the subject! Just offer honesty.

A niche grabs the readers attention, that's it. Create a succinct website and your readers will keep clicking. That's that name of the game, please your reader.

Here are some examples of niche topics and their potential corresponding categories

Mommy Blog – Work at Home, Dollar Store Crafts, Travel with Kids, Potty Training

Mommy Blog – Family Wellness, Losing Baby Weight, Breastfeeding Tips, Family Savings, Health and Postpartum

Lifestyle Blog – Travel, Recipes, Outfits, Health, Organization

Lifestyle Blog – Fashion, Makeup, DIY Beauty, Exercise, Fit Meals

Craft Blog – Make your Own Clothes, DIY Accessories, Homemade goods, Thrifted Revamps

Lifestyle Blog – Crafts, Style, Photography, Money Saving, Blog Help

Money Saver Blog – Cheap Meals, DIY Decor, How to Travel, Thrifty Living, Budgeting Tips.

Categories help to keep your mind and your blog uncluttered. A new category also lets you delve into a new topic without starting a new blog.

You want every visitor to stay on your site for as long as possible. With a niche your site provides a grouping of similar topics someone would find relevant/interesting or beneficial.

When you're passionate about what you're writing about that will radiate from your words and your readers won't be able to help themselves!

That's it for this day! Gear up for tomorrow... we are going to get your domain purchased!

Day 4: Tips For Posts and Exploding Your Traffic

The key to successful blogging is providing a service based on your passion that will benefit someone's life.

This will keep your readers coming back, and that's what will empower you to keep writing. If you lack either of the two your readers will sense it and... cut and run.

Get your basic posts drafted. This will allow your reader to get to know you on a personal level, and start to build a trusting relationship.

- **About You** - Who are you, what's your experience, what are you sharing?
- **Resources** - Highlight all the tools that your blog uses. As a newbie you can mention who you host with, your favorite picture editing program, and who created your theme. Think about: Where and how you earn extra money? What are your favorite stores and brand names? It all comes down to what do you use and what works for your blog.
- **Contact Page** - Make it easy for your readers and affiliates to contact you with a 'Contact' page.

***WP Users: In order to create a category or page you need to first create the blog post. Then after it's saved and posted, you can add it to your menu bar.

You can not preset a category. For that reason it's a good idea to write a post for each of your main categories so that you can add the tabs to your menu bar.

As a blogger it's important to paint yourself as a professional from day one. This will boost your credibility.

Saying things in your 'about you' like "omg I'm new to this! Trying really hard who knows if it will pay off?" won't elicit any trust from your readers.

Trust is the name of the game. Leave those negative Nancy thoughts out of your blog posts.

What Kinds of Posts Attract Attention?

It's easy to feel lost when you first start a blog. 'Wait a minute I just started shouldn't I have tons of ideas?' Yes of course! But there are some great posts to put on your blog in order to get some well deserved traffic.

- Make a list
- Share your favorite resources
- Review of an item
- Infographic
- Traffic Reports / Income
- Freebies
- Guest posts
- How To

These high quality posts will grab readers attention, and will give you some added structure while you get everything going. Of course I don't expect you to write 15 posts today. However putting together your 'About you', Resources and Contact Page, needs to be your priority today!

Grab my free printable to outline your post. It will ensure that you include every needed detail in every post for maximum share-ability. It's available in the main email's PDF.

Day 5: What Your Blog Needs For Longterm Success

Can you believe you did it?! You took the first steps to changing your life and your finances with your blog.

There are several ways to make sure that your blogging is going to be successful longterm. You want to stay at home and earn money right? Every blog needs some key elements!

Great Content - If you aren't passionate about your writing, it's going to be obvious to your reader immediately! Infuse your life, your dreams and your thoughts into your posts to create a deeper connection with your reader.

Make sure that when you hit publish on an article that it is the absolute best it can be. That's means it's thoroughly edited, unique, and longer than 500 words. 500 words doesn't allow you or the reader enough time to 'get into' the content.

My posts tend to be around 2,000 words, and most bloggers will recommend between 1,000-3,000 words. **Provide deep and meaningful information in each post. If it feels like fluff, it probably is.**

SEO - It's important to make sure that search engines can find your blog. Getting a plugin in like Yoast takes all the worry and wonder out of search engine optimization. I recommend downloading the plugin it's the best on the market and it's free. The program runs itself and increases your post's quality.

Social Media - Social media allows you to share your posts on all of your accounts. The more followers you have, the bigger base you have to advertise to.

Every post is an advertisement for your content and the more people who see it the more chance it will be shared. Pinterest is going to be one of your biggest traffic drivers, and the sooner you cater to it, the faster your content will be shared.

Pinterest Activity - Group boards and scheduling your pins is what I recommend for Pinterest. **Tailwind** is the only way I can maintain my time and share enough content at optimal times. Tailwind is a lifesaver and I highly recommend it.

You can join my Pinterest board here: **Connect and Share Promote Each other for Success.**

Join my Tailwind Tribe here: **Promote Your Blog TRD Tribe** tribes work just like group boards but for Tailwind.

Expose your pins to a whole new social media board. If you do decide to sign up for Tailwind you will receive a free month through The Rising Damsel.

Your Pinterest following will quickly become your baby. When you are starting to blog look for positivity everywhere! Pinterest is a great way to get followers and quickly gain your confidence. You can find me on Pinterest here: **The Rising Damsel.**

My top recommendations for social media and sharing are **Pinterest, Instagram, Twitter, Stumbleupon, and Google+.**

For a comprehensive guide on how often to post on social media please see this post:

<http://www.therisingdamsel.com/2017/07/11/how-the-ultimate-social-media-scorecard-can-skyrocket-your-traffic/> In the attached printables you can print out The Social Media Scorecard.

This technique is very aggressive. Very aggressive. However it is feasible to complete on a daily basis if you are dedicated to growth. I created a social media scorecard so that you can track all of your efforts on something that's tangible so you can physically track and witness your goals being met. *Download PDF's from original email*.

Day 6: Monetizing for Passive Income and How To Earn

Now that you have your blog set up, let's talk about the real goal. Making money. The first thing you need to realize is that money comes from traffic. TRAFFIC. Quality content brings traffic, so concentrate on offering quality first.

The most common ways to monetize are: affiliates, display advertising, paid promotions, and services such as Ebooks or being a personal assistant.

Here's How Affiliate Sales Work.

1. You use a product, you love the product!
2. You find the affiliate network the company is associated with and you apply to be part of their affiliate program.
3. Once approved you gain access to affiliate links that are tied to their products. Links can be pictures, text links or banners
4. Place links on your site or in a blog post.
5. Reader clicks on the link and is redirected to the affiliate website to make a purchase based on your suggestions.
6. You get paid! You can make money per click, purchase or subscription.

That's it! No Mystery.

Almost every brand/company has an affiliate network. Simply google the 'brand name + affiliate network'.

It's simple to sign up, and free. Some brands look for a certain amount of traffic, but I don't let that stop me. You can apply and reapply as many times as you want in most cases.

My Top Affiliate Networks are Below. There are 1000's of brands to support. Once you join a network you can join the individual affiliate program. The network supports the affiliate program.

Shareasale check out: **PicMonkey**, and **Tailwind**

CJ.com check out: **Skyscanner**, **Stitchfix** and **Grammarly**

Awin check out: **Trusted Housesitters**

FlexOffers check out: **Swagbucks**, **Groupon**, **TD Ameritrade**, **Macy's**

Amazon affiliates is often touted as a great affiliate program to use, since Amazon allows you to create an affiliate link for any product they sell online! You do need a considerable amount of traffic to reap the benefits of amazon.

Some great standalone companies to consider:

Ebates, **ibotta** and **AirBNB**

Signup for these affiliate networks now and start getting familiar with their platforms.

The sooner you are familiar with affiliate networking platforms, the sooner you can start earning money.

I only support brands I trust and use. This is a pre-vetted affiliate list for you take advantage of.

A tutorial on how to use a program is an easy way to promote one of your affiliates.

Always consider how your affiliates pitches can BENEFIT your reader, popular affiliates have name and brand recognition. Use that to your advantage.

Display Advertising Services

Programs like **Chitika** and Adsense allow you to add advertisements to your side bars. You then earn money through clicks, views or purchases.

Simply drop a widget in your side bar and add the html code from the site. The link will have a code that tracks what your readers do in regards to the links. You can add as many of these ads as you want, just don't go overboard and look spammy.

Never use more than 1 pop up and reserve this dubious honor for your blog subscription space.

Paid Promotions

These opportunities come from working directly with a company. There is usually a preset agreement for payment based on posting about their product or service. There are many websites such as Influenster, and Izea that can match you with these opportunities. A large social media following is needed.

Ebooks and Services

Once you are viewed as a source of knowledge in the blogging world you can start to create your own products and services!

This can be quite lucrative once you have an established following, and have created a trusting environment on your blog.

That's where the big money is. Creating your own pyramid with a great product or course has the potential to make tens of thousands of dollars.

Traffic traffic traffic is needed for affiliate marketing. If you want to succeed with affiliates you have to be willing to pull your weight in social media.

Day 7: The Blogging Dirty

The fact of the matter is that no matter what your blog is about and what niche you chose, chances are you will ALSO end up blogging about how to blog.

No matter what your niche is, you can also teach people to set up their own part of the internet. Affiliate marketing for blogging program are some of the highest paying out there.

Everyone wants to earn money, everyone wants to spend money. It's your job to motivate and inspire your readers to take the next step.

As a blogger you will naturally learn more and more, and people will naturally start to ask you questions. You can help your readers by creating tutorials for what interests them, even if that's blogging.

Don't delay your business or your dreams anymore. You will regret waiting just as I did.

The internet isn't getting any less popular, and soon we will see even more online business popping up and straying from the typical brick and mortar.

Be your own voice, be your own brand, take control of your life. If I hadn't I would have never found my own real potential, you can succeed too.

Last Note: Don't get caught in the never-ending loop of "learning". **Learning, and organization will only take you so far. You can't succeed unless you actually start.** Even after I started my blog it took me months to launch out of fear.

You can't develop your voice if all your doing is organizing and researching. That's not writing! That's not blogging! That's you not taking the next step.

This is your chance to take the next step. I'm here to hold your hand the whole way through! Remember to email me when you start your blog! Together we can all succeed.

Congratulations on taking the first step to change your life! [Find me on Pinterest](#) and be sure and [join the community on Facebook](#) to share your blog and making connections with friends.